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THE VIRTUAL SALES ADVANTAGE

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News Release

AgencyWorks Adds Appointment Feed From Mutual of Omaha

Salt Lake City, Utah (March 17, 2007) - Mutual of Omaha joins an elite group of carriers that provide all three electronic feeds to AgencyWorks: Pending Case Status, Commissions, and Appointments.

Now, in addition to receiving live Case Status updates and Commission information from Mutual of Omaha, the status of agents' appointments can also be automatically updated in Agency Integrator via electronic data feed.

For any agency, this additional feed translates into fewer phone calls to the carrier, less upkeep of appointment paperwork on the agency-side, and more accurate data records; ultimately, saving an agency valuable processing time, and promoting efficiency.

Look for more electronic feeds from even more carriers in the near future as AgencyWorks continues to build their impressive roster of vendor partners!

About AgencyWorks

AgencyWorks is a leading-edge Internet-based technology company whose focus is providing comprehensive solutions to maximize profitability, sales growth, and administrative efficiency for agencies, carriers, and brokers in the life insurance industry. AgencyWorks is the first company to provide access to all components of a life agency management system virtually, via the Internet. AgencyWorks' offerings include Agency Integrator, Agency Gear, InsureSocket Brokerage and Broker Gear. For more information, please visit www.agencyworks.com.

About Mutual of Omaha

Founded in 1909, Mutual of Omaha is one of the most recognizable names in the insurance industry. With a client base of more 16,500 employer groups nationwide, Mutual offers a wide range of plan designs and delivery options for employee benefits, including disability, life, dental, voluntary, special risk and retirement plans. For more information, please visit www.mutualofomaha.com.
