
News Release

AgencyWorks Announces Integration with Efficient Forms

Littleton, CO and Salt Lake City, UT, – March 5, 2007 – Together, Efficient Forms and AgencyWorks announce they have completed an integration project that allows data gathered through Efficient Forms' *Efficient Contracting Solution* to be transmitted directly into AgencyWorks' *Agency Integrator*, a leading agency management system. Combined clients are brokerage organizations who provide insurance products, marketing support, and back-office services to the independent insurance agent.

The integration helps alleviate burdensome and inefficient data entry for administrative professionals, and by streamlining workflow, it eliminates redundancy and reduces errors.

Agency Integrator is the cornerstone of the AgencyWorks line of products and is a comprehensive agency management solution providing a full range of tools necessary to run your agency. Consisting of integrated, modular components, the Agency Integrator provides complete agent management functionality, including illustration support, case management, supply and product management, commission accounting functionality, and standard reporting features. AgencyWorks provides the necessary tools, technology, and support, enabling you to focus on your core competency – selling insurance.

"As a software development company we are continually challenged with improving our products and services. Integrating with companies like Efficient Forms that have products and services that compliment our portfolio, is an effective way to improve functionality while at the same time keeping costs under control. We look forward to our relationship with Efficient Forms and will continue to pursue functionality that our clients will benefit from," Erin Anders, Vice President, Sales and Marketing, AgencyWorks.

Efficient Forms' *Efficient Contracting Solution* is the industry-leading forms solution for agent contracting, and it is the only solution that can populate carrier-required forms and then bundle them with licenses, errors and omissions coverage, and background information. Through a web-based Intelligent Interview™, ECS is the key to accurate data collection and transmission and to flawless agent contracting.

"We take pride in listening to our customer feedback, and they have been asking for this integration for some time now. We see it as an important enhancement our Solution, and it is a small step to help address the industry-wide problems associated with time-consuming and expensive paper-based processes," David Kenney, CEO, Efficient Forms, LLC.

About AgencyWorks

AgencyWorks is a leading-edge Internet-based technology company whose focus is providing comprehensive solutions to maximize profitability, sales growth, and administrative efficiency for agencies, carriers, and brokers in the life insurance industry. AgencyWorks is the first company to provide access to all components of a life agency management system virtually, via the Internet. AgencyWorks' offerings include Agency Integrator, Agency Gear, InsureSocket Brokerage and Broker Gear. For more information, please visit www.agencyworks.com.

About Efficient Forms, LLC

Efficient Forms, LLC (Littleton, Colorado) specializes in business form and data collection automation software. With over 300 customers in the Insurance, Financial Services, Human Resources, Compliance industries, Efficient Forms is experiencing explosive growth with a new approach to data collection, forms completion and process workflow. Efficient Forms Internet-based product suite provides efficient, cost-effective business solutions that quickly automate data capture and forms workflow processes. For more information, please visit www.efficientforms.com.
