



THE VIRTUAL SALES ADVANTAGE

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News Release

AgencyWorks Develops Further Integration with EbixLife

Salt Lake City, UT, – July 23, 2007 – In a joint effort with EbixLife, AgencyWorks has launched integration between WinFlex Web and the illustration request module available in Agency Integrator and InsureSocket Brokerage.

Agency Integrator and InsureSocket Brokerage are the cornerstones of the AgencyWorks line of products and provide a comprehensive agency management solution providing a full range of tools necessary to run your agency. Consisting of integrated, modular components, both systems provides complete agent management functionality, including illustration support, case management, supply and product management, commission accounting functionality, marketing campaigns, and robust reporting features. The illustration request module in AgencyIntegrator and InsureSocket Brokerage allows agencies to record, track, and follow-up on illustration requests across several lines of business.

WinFlex Web is the online version of EbixLife's industry-leading illustration platform. WinFlex provides a standardized format for agencies and producers to request, compare, and transmit illustration quotations. This platform is utilized by many of the industry's leading life insurance carriers.

The new integration allows a user of Agency Integrator and InsureSocket Brokerage to transfer the data entered in the request module to the WinFlex Web software, thus reducing data entry into both systems. The user logs on to WinFlex Web initially and subsequent logins are made seamlessly using credentials passed between the two platforms.

"This integration will be a powerful tool for our mutual clients," said Brad Fawcett, VP of Operations at AgencyWorks. "Nearly every brokerage agency in the industry uses EbixLife's illustration and product solutions in their daily operations. By further partnering with them on this integration, AgencyWorks increases its viability in the Agency Management System marketplace. We look forward to continued partnership with Ebix Life."

About AgencyWorks

AgencyWorks is a leading-edge Internet-based technology company whose focus is providing comprehensive solutions to maximize profitability, sales growth, and administrative efficiencies for agencies, carriers, and brokers in the life insurance industry. AgencyWorks is the first company to provide access to all components of a life agency management system virtually, via the Internet. AgencyWorks' offerings include Agency Integrator™, Agency Gear, InsureSocket Brokerage, and Broker Gear. For more information, please visit www.agencyworks.com.

About Ebix, Inc.

Ebix, Inc. is a leading international supplier of software and e-commerce solutions to the insurance industry. Ebix provides a series of application software products for the insurance industry ranging from carrier systems, agency systems and exchanges to custom software development for all entities involved in the insurance and financial services industries.

With bases in Singapore, Australia, the US, New Zealand, India and Canada, Ebix employs insurance and technology professionals who provide products, support and consultancy to more than 3,000 customers on six continents. Ebix's focus on quality has enabled it be awarded Level 5 status of the Carnegie Mellon Software Engineering Institute's Capability Maturity Model (CMM). Ebix has also earned ISO 9001:2000 certification for both its development and call center units in India. For more information, visit the Company's website at www.ebix.com
